

# S.F. Gators Invade Poly Stadium Tomorrow (See Sports)

## el mustang

CALIFORNIA STATE POLYTECHNIC COLLEGE

VOL. XXVII, NO. 1

EL MUSTANG

FRIDAY, SEPTEMBER 18, 1964



NEW STUDENTS... Two things many freshmen are not, Fresh and men. Above, several coeds chat prior to their trip to the Welcome Week Camp at Ocean Pines. More than 1,000 new students participated in WOW activities. (Photo by Smith)

## WOW Sports Fun For Old And New

By NORM NELSON

Tones of trumpets and overtones of yellow rooster caps accent this year.

The booth, located in front of the Men's Gym, was the pivot point for all WOW activities for more than 1,000 freshmen and transfer students.

To the casual observer welcome week is a mass confusion of dances, campouts, movies, volleyball tournaments, potato-pon races and watermelon feeds. But to the 50 WOW camp staff members and to numerous counselors the week's activities were executed with the same deliberation as a strategical military camp. The purpose? To help new students adjust to a new environment by acquainting them with Cal Poly's educational offerings, the co-curricular activities offered to the student.

Welcome Week had both its hectic and its serene moments. Sunday evening was marked by a special "Invitation to Thought" program while on Monday new students were introduced to the deans of the college. Roger Sherman of the Business Department spoke on "How To Succeed" later in the week and to help take the fear out of registration new students were given a tour of the registra-

tion program by Jerrold Holley, registrar.

Actually, the history of welcome week and the people who planned it, started months ago. After diligent screening, spring training sessions, summit conferences and extensive orientation the WOW staff emerged on campus long before many students had even packed their tooth brushes for school. This year the welcome week executive board included Marty Miller, chairman; George Coughlin, Ron Love, Bill O'Hara, Betty Kirkpatrick, Alice Yount, Carla Barber.

Now that Welcome Week is over how can it be evaluated? As one WOW staff member said, "You can only judge this past week's success by the reflections of self-confidence and pride of becoming a Cal Poly Mustang."

## Treasurers Meet

Treasurers of all student organizations and all budgeted groups will meet Thursday, Sept. 21 in Science B-5.

Treasurers of budgeted groups will meet at 7 p.m. while treasurers of student organizations will meet at 8:30 p.m.

## Photos Will Be Added To Meal Tickets

Students planning to sneak a free meal from the cafeteria by borrowing a friend's meal ticket may have trouble doing so because of the appearance of students' pictures on the tickets.

The prevalence of swapping meal tickets between students so upset the accuracy of meal planning that a Chicago firm has been called in to photograph card holders and prepare a plastic identification card.

Special cameras will be used which photograph both the student and the I.D. card at one time. This will be accomplished on both days of registration in two of the adjoining rooms of the El Corral Snack Bar. Temporary meal tickets will be issued at this time.

The firm will develop the film and deliver the wallet-sized plastic cards in three days. One of the cameras will be at the disposal of the Audio-Visual Department to accommodate late arrivals and purchasers of cards during the Winter and Spring Quarters.

Once a student buys a card, he will use it for the ensuing quarters by having it validated by the Foundation Office.

Cost of the operation, estimated at \$1,200 to \$1,500, will be double that of the system previously used, but the additional cost will be more than offset because one less person will be needed to check the cards as students file through the cafeteria lines.

A check list system will be used

where each card's number is marked off a master list, which is later compared to those of the other lines. In this way students cannot go through two lines at one meal without being detected.

Duplicates of all cards are filed in Chicago, and consequently the replacement fee for a lost card has been raised to \$5. Fewer losses are foreseen due to the washability and sturdiness of the plastic.

The firm alone handles 150 colleges throughout the nation which utilize the identification system.

## Publicity Workshop Set For Sept. 26

A campus wide publicity workshop will be held Saturday, Sept. 26, at 9 a.m. in AF 121 to acquaint publicity chairman of organizations with the communication media available for promoting events on the campus and in the community.

Workshop representatives will cover such things as radio, television, El Mustang, El Rodeo, and administrative policies pertaining to publicity media.

This service is a joint effort of College Union Public Relations Committee, the Activities Office, and Donald McCaleb, public relations coordinator, who will moderate and answer all questions.

All clubs are requested to send at least one member to be present at this important meeting.

## Home Econ Club Plans Sept. 24 Reception

Home Economics Club is holding a reception for returning and new Home Economics majors on Thursday, Sept. 24, in the living room MIKE 114, from 7:30 to 9 p.m.

An official welcome will be held at 8 p.m. to acquaint the students with the new officers and the activities for the year.

## Library Book Check Will Start Today

Inspection of books being taken from the library is an innovation new to the campus but a common practice in other college libraries where the open brief case policy has been in effect for years.

The inspection has been instituted here with reluctance. Dr. Emerson D. Jacob, head librarian, said, "It was taken in the interest of all the students and faculty. All visitors to the library will be required to pass an inspection counter when leaving starting Sept. 18. The increase in loss of library materials by mutilation and pilferage forced the measure to be taken, the librarian explained.

"Students know," Dr. Jacob said, "how difficult it becomes when working on a report and that the particular subject matter has been torn from a journal

## USMC Will Outline Commission Plan

Multiple opportunities for officer commissions in the United States Marine Corps will be outlined here for interested students on Sept. 20 Oct. 1 from 10 a.m. to 4 p.m. in the Snack Bar.

Both aviation and line soldier programs will be explained. Interviews will be conducted by Captain A.P. Loring.

Training for qualified freshmen, sophomores and juniors is conducted under the platoon leaders class.

This leads to a commission and advanced training as either an aviation or a field officer when the bachelor's degree has been earned. No military classes or drills are required by the PLC or the PLC (Aviation) program during the school year.

Training is conducted during the summer at two six week instruction periods. Graduation from college is required before the candidate may be commissioned.

Also offered by the Marine Corps is the officer candidate course and the aviation officer candidate course for senior and mid college graduates. Graduates may likewise apply for a commission under either the OLC or the AOC program.

Instruction is given at Quantico, Va., with the flight training in its beginning stages being conducted at Pensacola, Fla.

## Three To One Still Holds - Boy To Girls

### Don't Be Dull; Join A Club

All work and no play makes Jack a dull boy.

Students wanting to avoid such a reputation will take part in at least one of the many service, honor, hobby, religious and departmental clubs organized on our campus.

From skindivers to sports car enthusiasts, Young Farmers to Young Democrats, Boots and Spurs to Model United Nations, there is something for everyone.

The agriculture division boasts 19 organizations that satisfy students interested in areas ranging from the thrills and spills of rodeo to competitive judging.

Air Conditioning Club, American Welding Society and Industrial Engineering Club are only three of a dozen groups that are organized for engineering students.

The Applied Arts and Applied Sciences Divisions also sport interest groups for students desiring co-curricular activities.

In addition to these, there is always work to be done on the 10 College Union committees as well as the 12 campus religious groups.

Ethnic groups and hobby clubs are not to be forgotten, as well as the Students Wives Club.

New and old students who want to get in the swing of a busy year will not find it difficult if enthusiasm is shown.



Dr. LORRAINE HOWARD

## Dr. Howard Is New Dean Of Women

New faces are to be seen in more than one administrative post this year and one can be found in the Associate Dean of Women's office.

Tiny in size but large in capabilities is Dr. Lorraine Howard, the woman who provides counseling services to both men and women students as well as to potential women students and their parents. She assists in the development of women's organizations and activities and works with student groups and faculty committees where needed.

Assisting in the development of general campus standards and being active in the college financial aid program is also in her line.

Replacing Arlene Yokum who resigned from her position at the close of Summer Quarter, Dean Howard comes from Corvallis, Ore., where she recently completed five years of study at Oregon State University.

In 1959 she began working for a teacher's certificate and then for a master of education degree, and by 1964 she had been awarded a doctorate in guidance.

After graduating from Oregon State in 1945 with a B.S. in professional home economics, she worked at Cutter Laboratories at Berkeley and Hawley Pulp and Paper Mills as an assistant chemist.

Between time, the pert, young woman became a mother of three boys. Their present ages are 6, 12, and 14.

Prompting her to accept the position offered here were the many favorable reports of the Cal Poly philosophy and administrative procedures.

## Tryouts Set For CU Play

Tryouts for the College Union Drama Committee's Fall Quarter play, "Two Blind Mice," are scheduled for Sept. 29-30. Students interested should go to the Music Building 212 at 8 p.m.

Two devilish but charming old ladies will have the lead parts in the comedy. In all, four female and 10 male parts to be filled.

The student directed play will be presented on Friday and Saturday nights, Nov. 6 and 7, 20 and 21, at 8:30 p.m. in the Little Theatre.

Crevas for makeup, costumes, props, programs, posters and publicity also will be needed. The Drama Committee will design and build the set, arrange the lighting, sound, and other technicalities.

## Only Faculty, Students Can Use College Dump

Business Manager Donald Nelson has announced that the college dump has been closed to all persons except staff members and students. The dump will be open only on Saturday and Sunday afternoons from 1 to 5 o'clock.

The dumping of garbage is prohibited. Trash, clippings, tin cans, wood, paper can be dumped. Nelson warns that persons using the dump should be prepared to identify themselves and if a person wants a college identification card it can be secured at the Personnel Section.

## 13 Polyites Studying Abroad

Among the more than 200 California State College students who are participating in the college system's second international study programs are 13 Cal Poly students.

The students, who represent all of the State Colleges, recently left by plane and boat from San Francisco for nine campuses in France, Germany, Spain, Sweden, Japan and Taiwan, Formosa.

Students are chosen for the program by faculty selection committees based on their academic record. They must also possess a high grade point average and must be in at least their junior year. To attend classes in some countries students must demonstrate a proficiency in the foreign language being studied.

Cost to students for a full academic year is between \$1,200 and \$1,700, including transportation, room and board and school fees. Courses taken abroad are incorporated into their regular State College curricula.

Students participating in the program from here include Sandra Law, Catherine Thompson, Judith Wright, Stephen Canada, Linda Nisbet, Gary Robbins, Karen Olsen, Virginia Rodin, Elizabeth Williams, Diane Bower, Diana Ceko, Ann and Gale Hurley and Judith Lewis.

## Suit Against ASB Set For Sept. 22

The Associated Students Body is the defendant in a legal suit being brought against them by Dale Coyer as the result of an accident at the Poly Royal Rodeo in 1961.

The hearing is set for Tuesday Sept. 22, at 10 a.m. in the Court Room of Department 2 located on Palm Street. Judge Timothy O'Reilly will preside.

## Presidential Messages

Enthusiasm, hard work and responsibility are all necessary to your success here at Cal Poly.

As members of the freshman class there are many ways you can be a credit to your Alma Mater. High scholastic achievement, superior school spirit, recruiting worthwhile students, by working in student government, joining the many clubs we have working on the fine staff of our paper and of course by participating or being a spectator at our athletic events.

In the ways I have mentioned, you can be both a credit to yourself and your college. We all hope that your freshman year will be a memorable and a successful one for yourself and for Cal Poly.

Sincerely,  
Malcom Kemp  
Student Body President

## Guidance Tests Mandatory For New Transfer Students

Freshmen and transfer students who have not completed the Placement and Guidance Tests should report to Room 102 in the Agricultural Education Building (next to the Administration Building) tomorrow morning at 8 a.m.

## \$4,900 Given In Awards

Six organizations and foundations from throughout California announced recently that they plan to award a total of \$4,900 in scholarships to 16 students who are expected to study here this fall.

Announcement of the awards was made by C. Paul Winner, associate dean of admissions and chairman of the College's Scholarship Committee. The awards included in the announcement brought the total amount of scholarships for next academic year awarded by the college to \$57,650.

Recipients of the scholarships include William D. Brown, Social

If enrollment estimates are correct, the proverbial three to one ratio of men to women will exist again this year, as it has for the past three years.

Approximately 8,900 students are expected to have passed through the registration lines by 5:30 o'clock tonight. Of that number, 1,985 should be first time freshmen and 1,116 transfer students.

The term "should be" is used because Associate Dean of Admissions Paul C. Winner reports that about 72 per cent of students who apply for admission actually show up at registration.

Despite that 28 per cent who fail to make an appearance each year, Cal Poly is continually growing. And when the classrooms begin to overflow it's a sign that a similar situation exists where housing is concerned.

An estimated 1000 men and 400 women were refused on-campus housing for this quarter because space was not available.

On-campus residence halls accommodate a total of 2,100 students, which leaves more than 4,500 to find housing in town or near-by communities.

The last additions to on-campus housing took place five years ago in the form of the South Mountain brick dorms.

The erection last year of Palm Royal, an approved off-campus girls' residence, helped stem the tide.

Gene Brendlin, foundation manager, and Robert Bostrom, housing coordinator, report that additional on-campus accommodations, hopefully, will be available in the next few years.

It is with a great deal of pleasure that I welcome each and every student and faculty and staff member to Cal Poly for the 1964-65 school year. To those of you who are returning, I welcome you back and wish you continued success. For those who are new to us for the first time this year, I extend a special welcome to the Cal Poly family.

With each new year, I am continually amazed at the increased growth of the college, both in quantity and quality. As you can imagine, it is quite a different atmosphere than it was more than 30 years ago when I first came to Cal Poly. By comparison, the size of the student body and the staff was only a handful.

There is a great deal of activity during these opening weeks of school—Welcome Week camps and programs, conferences with faculty advisors, registration, and a host of social events. On Saturday, we open our football season with San Francisco State and I hope that all of you will attend.

I would urge you to take part in as many of these activities as you can. They provide an excellent means for you to become acquainted with your fellow students, faculty and staff members, and they help us a great deal to get the year off to a good start.

On the other hand, I would also urge you, starting Monday, to place even more emphasis on your class work and studies. I have told students many times that their most important possession is time. Use your time wisely and keep your work and play in proper balance and you will find that the year ahead will be one of the most rewarding of your life. Best wishes for a successful year.

Julian A. McPherson  
President

## Dr. Rodin Collects Rare Fossils In Scotland; Attends Botanical Congress

Dr. Robert L. Rodin of the Geological Sciences Department has recently returned to campus from Edinburgh, Scotland where he participated in the Tenth International Botanical Congress.

The Congress, which is held every five years, included ten days of legislative sessions, where international rules of nomenclature were discussed and a formal forum and major papers by world renowned botanists were given.

Dr. Rodin was awarded a fellow-

ship by the American Botanical Society to assist with travel expenses and was invited to the Congress because of his research on a rare tropical plant named Gnetum.

Dr. and Mrs. Rodin arrived in Scotland five days before the Congress began and toured the northern portion of the country. Prior to the trip Dr. Rodin was given permission to collect a rare fossil at Elgin, which is reported to have the oldest vascular plant in the world—reported to be 400,000,000

years old. He returned home with 20 pounds of excellent specimens which will be used in his classes.

Also in classroom use will be a large number of color photographs of plants and ecological scenes which Dr. Rodin took during his stay in Scotland. He also collected some seeds from plants which he had not seen in use horticulturally in California and plans to give these to the Ornamental Horticulture Department.

The more than 3,000 delegates to the Congress were welcomed by Lord High Mayor of Edinburgh atiret in his regal costume of scarlet velvet with a large white collar, reminiscent of early Elizabethan times. He specifically welcomed those delegates from the newer countries in Africa and Asia.

Dr. Rodin's demonstration at the Congress consisted of colored and black and white photographs of Gnetum, to show the anatomy of leaves of six species found in South America. Four microscopes, with some of the actual micro- scope slides, were set up for those interested. A simple explanation of the results and a key for identifying the species were also part of the demonstration.

One half day during the Congress was taken for a special tour of Edinburgh Royal Botanic Gardens. Besides views of paths and thousands of labeled plants, including about eight grape vines, the grounds also included a new building which held a herbarium of 3 million dried plants.

According to Dr. Rodin, one of the most noteworthy things at the Congress was the striking enthusiasm and fraternal feeling by all participants.

RETURN FROM SCOTLAND Dr. and Mrs. Robert Rodin recently returned to Cal Poly from a trip to Edinburgh, Scotland where Dr. Rodin participated in the Tenth International Botanical Congress. Dr. Rodin, a member of the Biological Science Department, was invited to attend the Congress because of his research on a rare tropical plant named Gnetum.





# El Mustang

CALIFORNIA STATE POLYTECHNIC COLLEGE



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## Three D's Perform Friday, Sept. 25

For the first musical event of the year see the Three D's at the Men's Gym, Friday, Sept. 25 at 8 p.m. This event is sponsored by the College Union Assembly Committee and will cost \$1 for students and \$1.50 for the public. The Three D's Dick Davis, baritone and Jack of all trades; Denis Sorenson, high tenor, string bass, and piano; and Duane Hatt, lead tenor and guitarist, specialize in folk music. They also perform a variety of selections ranging from light comedy to semi-classical songs.

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## New Activity Advisor Finds Busy Campus

Hardly distinguishable from the students she will advise is Peggy Newgard, recent graduate of Cortland State Teachers College of New York, and the new Cal Poly activities advisor.

Miss Newgard assumed her position in August upon the resignation of Ruth Dietterle, who is now Mrs. Robert Rostrom.

Working with Linda Hamlin, also an activities advisor, on the College Union board and its various committees, assisting the residence halls in their activities, working with Don Woods, manager of the TCC, and helping to plan and coordinate Spring Sing will be keeping Peggy busy through the year.

As a Recreation Education Major, the blonde miss worked 10 weeks at the College Union of Buffalo University as part of her curriculum requirement.

Her work with residence halls and various campus organizations at Cortland State also qualified her for the advisory position here.

Never having seen the San Luis Obispo area—she never previously hearing mention of Cal Poly, the New York-bred Peggy chose this opportunity to see and live in the golden state of California.

The impressions of our campus that she received while reading copies of El Mustang and the Mustang Handbook also influenced her decision.

## Spink Happy, Hardworking

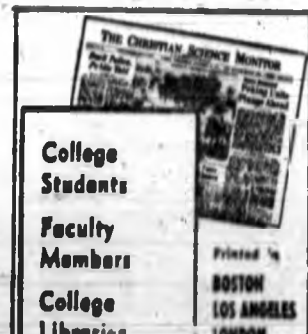
Diplomatic, hard working, happy-go-lucky, always on the move...

Bob Spink, graduate manager, fits all of the above descriptions to a tee—and then some.

A 1957 graduate of Cal Poly, Spink is responsible for all of the college's extracurricular financial affairs. The associated Student Body Office which he manages serves as a bank for more than 170 on campus organizations.

Spink, who travels more than 20,000 miles during the working year, handles all arrangements for athletic teams and other students who must travel under the jurisdiction of the college. The tickets for all college events must also be cleared through his office.

The job of graduate manager entails the negotiation of all Student Body contracts, the overseeing of all events where admission is charged, hiring personnel when needed and a great deal more.



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COLLEGE STUDENT FACULTY MEMBER

## Farm Policy Shifting To Productivity

"There is no single farm problem and there can be no single farm policy," believes Harold E. Breininger, staff economist of the United States Department of Agriculture's marketing service.

Breininger spoke to 180 members of the Western Farm Economics Association's (WFEA) annual meeting here this summer. He spoke on "Current and Future Directions of National Farm Economy."

"There is no single system of economic analysis for dealing with it (farm policy)," he contended.

He told members of the association that the focus of farm policy shifted toward the rampant productivity of agriculture.

"The central debate is now whether farmers can manage that productivity without the help of government programs, and more particularly whether without such programs farmers themselves will be robbed of all benefits from their productivity," Breininger said.

The staff economist told the group that the industrial age has come to agriculture.

"It reached agriculture last, an interesting thing inasmuch as agriculture had much to do with touching off the industrial revolution in the first place," he said.

He also pointed out that the industrial age effects farm production and farm marketing and that the focus on farm policy will be a structural focus.

"Attention to the question of the kind of system of agriculture we as a nation want should be given," he said. "Closely related is the kind of marketing system to accompany it."

Breininger listed three possible courses that agriculture of the future could take: (1) Nearly everywhere outside of California, agriculture has been organized as small independent units that

affect their coordination with their suppliers and their market outlets through buying and selling. Agriculture of the future could retain this form of organization. (2) Go the corporate route, merging farm units into super-farms. (3) Vertical integration in its many forms to (4) involved in more than one business venture.

The economist felt that if the farm policy in the future were to be concerned chiefly with the structure of agriculture no quick turnaround in policy is to be anticipated nor will any future policy form a neatly consistent package.

"Policy action may be slow, even timid, for some time," he predicted. "The real test will not come until the generation of farmers that acquired substantial equities during the inflation of wartime and postwar years reaches retirement."

"As production becomes more specialized, agriculture will become more fragmented and its policies more diverse. Perhaps in 50 years this association (WFEA) will no longer address itself to agriculture policy as such."

He predicted that agriculture could expect more interest in various so-called self-help arrangements which would probably begin with an extension of marketing orders and agreements.

"If cooperatives are to be integral to the structure of agriculture, the design of law and programs in their support will be a major element in farm policy."

"I suspect attitudes toward group bargaining will be a part of the policy front of the future, but how successful attempts will be cannot be foreseen. In the minds of some, group bargaining cannot prove workable unless it is formalized into a common front, much as in the manner of labor unions."

## U.S. Has Vital Stake In Common Market

United States agriculture has a vital stake in the European Economic Community (EEC) for the Community is the dominant market force in an area that now absorbs more than one-half of all U.S. agricultural exports for dollars.

So summarized H. L. Gastineau, Foreign Agricultural Service, U. S. Department of Agriculture, in his address to the nation's leading agricultural economists who met on the campus this summer.

"As it relates to American agriculture, the Common Market holds the promise of providing a favorable foreign outlet for many of our farm products particularly where our exports do not compare directly with domestic production in the Community," Gastineau said.

He listed wheat, feed grains and poultry as products not having a reassuring access to the market. He expressed concern for the future as the trend towards undue protection of domestic agriculture in the EEC becomes increasingly apparent.

"Our concern is centered mainly on the longer-term prospects for U.S. exports of agricultural commodities which compete directly with domestic production in the EEC," Gastineau explained.

One EEC regulation listed by Gastineau was a system of variable import levies which is designed to offset the difference between world prices of commodities and desired price objectives in the Common Market. This system tends to insulate domestic production from the competition of international trade. It also encourages self-sufficiency in the Common Market countries, but at lower levels of consumption and general economic activity.

"Trade restrictions such as these are of concern to the United States as an agricultural exporter because the American farmer has a vital stake in the foreign market," he stated.

Figures show that in 1962 U.S. agricultural exports reached a record high of 5.1 billion dollars, and that exports accounted for about 15 per cent of the farm marketings. Latest trade statistics show the exports of farm products for the first 11 months of 1964 were at an annual rate in excess of \$1 billion dollars.

"For many U.S. products, cotton, soybean, tallow, hides and skins and certain fruit and vegetable products, the future prospect is favorable. Agreements already concluded with the EEC provide reasonable access to the market for roughly two-thirds of our total farm-product exports in recent years," Gastineau said.

It is true that for some of the products in categories such as tobacco, prunes, canned fruits and this objective we intend to pursue in current tariff bargaining. The Trade Expansion Act of 1962 should provide effective support to this endeavor," he added.

"For long-term access we believe that trade in the largest possible number of products should be duty free or subject to tariff rates fixed at levels low enough to avoid giving undue stimulation to relatively inefficient production. For those products where EEC agricultural policies do not contemplate fixed duties, the United States is prepared to adopt a pragmatic approach in the search for mutually satisfactory solutions."

Gastineau concluded, "The American farmer wants to see the EEC prosper economically, and he wants to share in the expanding markets that flow from such prosperity. The objective is to encourage the development of trade policies which not only serve domestic needs, but also assure the American farmer and farmers in other friendly exporting countries a reasonable opportunity to compete in this important European market."

## College Fillies Bring \$5500

Two thoroughbred fillies owned by the college brought \$5,500 at a recent Del Mar sale. Both were unowned.

One horse by Poona II out of Silver Flight brought \$3200. The filly was sold to John Valpredo of Bakersfield.

The other horse by Guerrero out of Bit of Me was purchased for \$2,300 by Susan Weilberg of Monterey.

William Gifford of the Animal Husbandry Department in charge of the horse unit said that five more horses, thoroughbreds and quarterhorses, bred on the campus will be sold in October sales in San Anita and the Cow Palace.

## Photocopy Service Now Available

A new service to students is being instituted at the library as a means of helping expedite the study processes.

The student who needs to have a copy of a chart, a journal article or item to retain for his notebook, to carry to his room for lengthy study or other personal use, may now ask that a photocopy be made in the Periodical Section of the library.

Understanding librarians have observed that students often work close to deadlines and just don't have the time to spend painstakingly handscribing copies of journals and charts.

In cooperation with El Corral Book Store, a copying machine has been leased and installed for use in furnishing photocopies to students for a minimal fee.

Procedural forms for requesting this service were drawn up in late summer so that the service can be

continued using student labor on an economical basis. Orders for a copy are left and picked up at an appointed time in the library. A standard rate of 15 cents per page will be charged.

Additionally, the Reader-Printer has been moved to the new facility so that copies of microfilm can also be available to the student.

## FINANCE NEEDS YOU!

Applications are available in the AHI Office now for Finance Committee members. Oct. 1 is the deadline, so don't delay.



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## To The Students:

The woman answered the bell and spoke through a half-opened door. She didn't appear overly anxious.

"Yes, there is an apartment for rent. You at Cal Poly?" Oh, well, we don't like to rent to students. You know what I mean?"

Yes, we know what she means. Her apartment that rented for only \$45 a month took a beating not even seen at an American airport when the Beatles arrived.

It appears to be a "collegiate thing" to transform the plain apartment into a poster-covered, paint padded, ornate monster that wouldn't pass mom's inspection in her surprise trip to Cal Poly.

Is this type of nonsense the exception or the rule? Does this mean all college students decorate their places like "New Year's Eve plus a few hours?"

Not exactly, but when a few gals paint stripes in the dining room and a bunch of fellows use the wall for a dart-board or a few students prefer to live as swine instead of as people the word gets around.

Like everything else, it's only the bad things we hear about, not the good. And the attitude, "let the next tenant worry about it" prevails when a student checks out in June.

But next year, the guy who left the shambles will be looking for another place and he might hear "sorry, not to Cal Poly . . ."

"Gee, not me, lady. I'm a good fellow. I don't do things like that to an apartment," he'll reply.

College life means individuality. An apartment or room is a chance for the expression of it. But don't overdo it. College also means maturity, and the reflection of same, too.



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Quarterback Fred Richelieu passes to

## Revenging Gridders Await Gator Invasion

By DONN SILVIS  
Sports Information Director

A look at the results of many hours of preparation and practice will be taken by approximately 5,000 spectators and football fans as the Cal Poly football opens its 1964 campaign when they host San Francisco State at 8 o'clock in Mustang Stadium tomorrow night.

The Mustangs who lead the series 12 to 2 with one tie, were defeated last year 33-22 by the Golden Gators and will be out for revenge tomorrow night.

Cal Poly will be featuring the return of 12 varsity lettermen while San Francisco State has 18 returnees listed on its squad. The Green and Gold will rely heavily on nine men up from last season's fine freshman squad and 25 men who have had junior college experience.

Looking at the tentative starting lineups of the two teams, the Mustangs will have to show superior conditioning and quick moves to keep up with the much heavier Gators.

In the line, the Mustangs are outweighed 15 pounds per man as the Green and Gold line averages 199 pounds to the Gators 214 average pounds per man.

Backfields for the two groups and the Mustangs averaging 168 pounds and the San Francisco State's 194 pounds per man. Overall team average is 207 pounds against 188 pounds for SF State and Cal Poly, respectively.

Coach Sheldon Harden now in his third season as head coach of the Mustangs has five returning lettermen listed in his tentative starting 11 while Vic Rowan of the northern school has eight returnees scheduled to start.

Both coaches in their first game of the season will get a good chance to look at each squad member during the game. The contest will be played by San Francisco State's NAIA rules which allows for free substitution. Later games against Humboldt State and California Western University also will be played this way.

Four players who figured in last season's 33-22 downfall of the Mustangs will again be seen in action Saturday night. Cal Poly's starting senior right halfback, Gary Walker (5-10, 170 pounds) last year intercepted a pass and scampered 42 yards for a touchdown.

For San Francisco State, Tim Thurey had an 88-yard punt return, end Gary Chiotti caught a five-yard pass, and fullback Jerry Brown went through the middle for one yard, to account for six points.

Last year, the Mustangs were way ahead in the passing department but fell down greatly in the rushing department. Cal Poly traveled 133 yards by way of passing while the Gators gained 57 yards, but on the ground San Francisco covered 197 yards to

the Mustang's minus 40 yards. Following an hour and a half scrimmage last Saturday, Coach Harden felt that his charges looked good and bad in spurts. He feels that this season's defense looks real tough and will be hard to get through.

Conditionwise, the Mustangs are considered to be far ahead of last year since they have been holding double two-hour practices instead of double, hour and a half practices as were held last season.

The squad is still 100 per cent in force with no one being definitely declared out of action because of an injury. Lone question-mark is defensive end Pat McAweneey who had an appendectomy recently. Last year's No. 2 center Bob Cardoza received a broken hand in scrimmage two weeks ago but is expected to see lots of action tomorrow night.

Coach Harden let out his tentative starting 11 right after last week's scrimmage but after this week of practice, things may be changed. Named to start at the quarterback position was one-year letterman, junior Fred Richelieu (6-0, 165). Last season Richelieu tossed 60 passes, completing 22 for 286 yards and a .369 passing percentage.

Expected to be starting at the right-halfback spot is Walker, a two-year letterman. Last season he was named the Mustang's "outstanding back." He caught 17 passes for 173 yards from his halfback spot and was number three in punting in the California Collegiate Athletic Association of which Cal Poly is a member. He punted 65 times for a new Mustang record and averaged 39.5 yards per kick for a total of 2,569 yards.

At left-half will be Bill Roberts (5-7, 150) and a one-year letterman. Last season Roberts carried the ball 20 times for 51 yards. Tentative starting fullback is Pat Beasley (6-1, 190), a transfer from Bakersfield College.

Lining up at center is Ken Ramsey (6-2, 175) from Mt. San Antonio College, and at the guard spots are one-year letterman Willie Tinnen (6-1, 235) and Jim Fogarty (5-6, 195), a transfer from Pasadena City College. Probably starting tackles are Dave Taylor (5-11, 230) up from the freshman and Chuck Campbell (6-2, 220) who started in last year's Junior Rose Bowl while playing for Orange Coast College.

At ends will be two-year letterman Bill Brown (5-10, 175) and Monty Cartwright (6-1, 165), College of the Sequoias "most valuable player" last season.

### MONEY BAGS

The Dodgers received \$11,231 apiece for their world series victory over the White Sox in 1959. The Giants received \$7,291 apiece for losing to the Yankees in 1962.



Halfback Gary Walker

## Tentative Lineups

### MUSTANGS

Bill Brown (5-10, 175) \*\*  
Chuck Campbell (6-2, 220)  
Willie Tinnen (6-1, 235) \*  
Ken Ramsey (6-2, 175)  
Jim Fogarty (5-6, 195)  
Dave Taylor (5-11, 230)  
Monty Cartwright (6-1, 165)  
Fred Richelieu (6-0, 165) \*  
Bill Roberts (5-7, 150) \*  
Gary Walker (5-10, 170) \*\*  
Pat Beasley (6-1, 190)

### GATORS

Gary Chiotti (5-9, 225) \*  
Paul Richards (6-3, 230) \*\*  
Cliff Greenwood (6-0, 210) \*  
George Bunkie (6-0, 210) \*  
Charles Peters (6-0, 200)  
Pete Liebscheid (5-11, 215) \*  
Owen Westbrook (6-2, 195) \*\*  
Randy Ketinaki (5-10, 190)  
Mike Burke (5-10, 190) \*  
Bill Lasater (5-9, 190)  
Jerry Brown (5-1, 205) \*

\*denotes varsity letters earned

### Harriers Will Report

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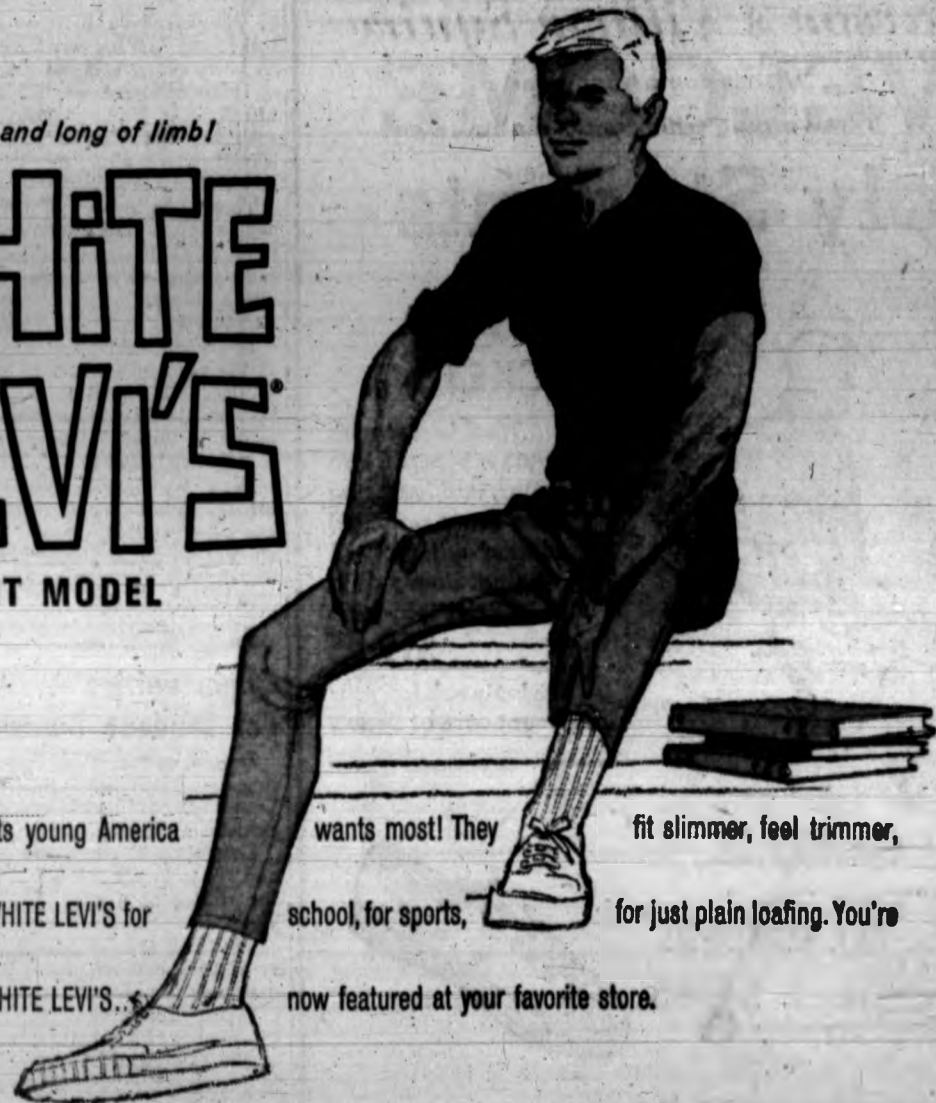



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## HE Majors Invited To Sunday Barbecue

All old and new Home Economics majors are invited to a barbecue Sunday to be held in the Home Economics patio, MHE 114 at 1:30 p.m.

Besides good food, a tour of the Home Economics Building will be available for the benefit of new majors. This will be an ideal opportunity for big and little sisters to get acquainted.

Casual attire such as bermudas can be worn.

## Feel Like Throwing Books? Counseling May Help

When you start seeing purple cows, feel like drowning your roommate or throwing your books at the instructor, you may need help. Most of the time these are normal

tendencies but sometimes things can really lag you down. This is where the Cal Poly Counseling Center can step in and help.

The Counseling Center started in 1945, and was used for counseling veterans under the name of the Veterans Center.

In 1947, the college took control of the center and under the direction of O.R. Nereson the first college Counseling Center was established on campus in a small cubicle across from the Administration Building. Today the center covers one floor of the Agriculture Education Building.

The main counseling staff consists of six people including, Dr. Jole B. Stone, Associate Dean of Counseling and Testing; a test officer; two counselors; a psychometrist and a full time secretary.

Students in need, in doubt, or in trouble are the primary concern of the counselors.

Throughout the years they have discovered the biggest problem facing the student is that of selecting the wrong major and then trying to stick it out. As a result a great variety of tests have been developed by the staff which include aptitude, basic batteries, attitudes and achievement tests. With the results obtained through these tests, the counselors are able to

help nearly all of those who come to them.

During the past school year 3,842 students found their way to the counseling center.

Some students came through personal recognition of needed help, while others were recommended by faculty members, advisers and division heads.

According to Louis Lowellyn, a counselor at the center, there are three sources of information about any individual. The first consists of friends, associates and neighbors. The second source is objective tests and finally yourself.

It is the goal of the center to help a student to understand himself by combining all of these in order to give the student a complete picture of himself.

When the probationary student receives this image he may find he can resolve his difficulties, while the disgruntled student may make a wiser choice of major and other students may understand college life in general.

Lowellyn said the most common problem of students is the "who am I." When asked what the most unusual problem was he replied, "None of them are unusual to us."

The center also helps give the aptitude tests for admission to the college, they assist the faculty in advisory and 25 per cent of their field is in applied psychology.

gort



## People To People Plan Pic Contest

Intent expressions of a foreign student and an American student engaged in conversation on campus or in a family setting. Sharing chores at laundromat. A handshake or an abrazo.

These are some of the subjects possibilities for entries in the first annual People-To-People Campus Photography Competition, which is open until Dec. 15, 1964.

The contest aims to interest college students in observing and photographing gestures of international friendship. Any black and white photograph is eligible which conveys the goal of the college program—to promote international understanding through individual communication between American and foreign students.

The rules of the competition are as follows:

1. Any person enrolled in a college or university with a People-To-People chapter on campus is eligible. (Cal Poly has a chapter

and over 400 foreign students.)

2. Pictures will be judged on print quality, story-telling effectiveness, ingenuity, emotional content and photographic excellence.

3. To be eligible for the photo essay award, pictures must tell a story, and be mounted in sequence on three 16x20 inch boards, hinged together with tape. Pictures entered as part of a photo essay also will be eligible for individual awards. Generally photo essays contain from three to eight pictures.

4. Pictures must be black and white, at least 8x10 inches (except pictures mounted for essay competition.) Larger pictures, and pictures mounted on 16x20 boards, normally have a psychological advantage. However,

5. No photographer may enter more than 10 pictures, including those entered in a photo essay.

6. Pictures must be sent prepaid.

7. Each entry must have an of-

ficial entry form or a reasonable facsimile signed by the local chapter president affixed to its back. Copyrighted pictures must be accompanied by release of copyright

owner. Send entries to Director of Photo Contest, People-To-People, Inc., Kansas City, Mo. 64141. They must be postmarked by midnight, Dec. 15, 1964.

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## Summer Report

### SUMMER REPORT

#### DAIRY QUEEN

Heather McPherson, a freshman Animal Husbandry major from Fair Oaks, was named California Dairy Princess. She won the title from 13 other girls. Miss McPherson will take a year away from college to tour the state speaking at fairs and boost the state's dairy industry.

#### TOP RIDER

C.W. Adams, senior Animal Husbandry major from Mexico, Mo., is ranked first in the nation in bull riding following his showing at the national Intercollegiate Rodeo Association contest held in Douglas, Wyo. The Cal Poly rodeo team was ranked fourth in the nation as a result of the show.

#### FREE HIKE

In an election held in June, the students on the Cal Poly Kellogg campus voted by a simple majority of 350 votes to increase student body fees. The increase, which will be \$5 to make \$20 per annum fee, is to be assessed on the basis of \$10 for the Fall Quarter, and \$5 each for the Winter and Spring Quarters.

#### KILLED IN CRASH

Terry Lee Evans, 27, of Riverside, a junior and a member of the 1963 football squad, died of injuries incurred in a June automobile accident.

#### RESIGNS

Bud Collet resigned as foreman of the feed mill after 15 years of service. His position was taken by Sparkie Larson, a student majoring in Animal Husbandry.

#### A YEARS LEAVE

Boyd Wettlauffer, photographer for the Audio-Visual Department, has been granted a year's leave of absence to go to the British West Indies as a research archaeologist.

#### SERVICES HELD

Funeral services were held this

month for Mrs. Vivian Eckrote, 61, who died in a San Luis Obispo hospital. Mrs. Eckrote was the wife of Lawrence Eckrote, instructor in the Printing Department.

Services were held early this month for Clarence Radius, 54, head of the Electronics Department since 1948. Mr. Radius died of a heart attack at his home.

#### MARINE RESEARCH

State Senator Vernon L. Sturgeon has proposed that the college accept funds from the California Wildlife Conservation Board to establish a marine research and teaching facility in San Luis Obispo County.

## Opportunities Available For Student Bowlers

League openings for bowling enthusiasts are now available at Laurel Lanes Bowl, reports Lee Schlobohm, league secretary.

Leagues will run every Tuesday and Thursday at 9 p.m. through the winter at a cost of \$2.50 per week.

Openings are for teams, couples, or singles and are not limited to experienced players.

Those interested should call Schlobohm at his home at 543-4008 or the bowling alley, 543-2711.

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<p><b>special \$75</b></p> <p>9 PIECE WALL STUDY IN SOLID HEMLOCK</p> <p>28" MULTIPLES, two cabinets, full sliding doors, 12" deep - 28" desk - 28" magazine rack - cabinet - full sliding doors, 16" deep - three drawers, 16" deep - two 2" wall standards (single) - two 2" wall standards (double) - units include all brackets and knobs. Also available in SOLID ASH and SOLID AMERICAN WALNUT at slightly higher prices.</p> <p>24" MULTIPLES \$88</p> <p>34" MULTIPLES \$100</p>	

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